

TRANSPARENCY NOTICE - ICONIC MEDIA

1.The sponsor: EPP Group in the European Parliament, nina.carberry@europarl.europa.eu, 60, Rue Wiertz /Wiertzstraat 1047, Brussels, Belgium.

2.The entity ultimately controlling the sponsor: EPP Group in the European Parliament, nina.carberry@europarl.europa.eu, 60, Rue Wiertz /Wiertzstraat 1047, Brussels, Belgium.

3.The entity paying for the political advertisement: EPP Group in the European Parliament, nina.carberry@europarl.europa.eu, 60, Rue Wiertz /Wiertzstraat 1047, Brussels, Belgium.

4.The period during which the political advertisement is intended to be published, delivered or disseminated: From December 15th 2025 to December 21st 2025.

5. The aggregated amounts and the aggregated value of other benefits received by the providers of political advertising services for the political advertisement: € 5,130.95

6. The aggregated amounts and the aggregated value of other benefits received by the providers of political advertising services for the political advertising campaign: €10,386.74

7. Information on the origin of the amounts and other benefits received by the providers of political advertising services: Public, EU

8. The methodology used for the calculation of the aggregated amounts and the aggregated value of other benefits received by the providers of political advertising services for the political advertisement, and where applicable, the political advertising campaign: Advertising service provider rate, ex VAT.

9. The political advertisement is linked to: NA

10.Webpage link(s) on official information about the modalities for participation in the election or referendum linked to the political advertisement: NA

11. Links to the European repository for online political advertisements: NA

12.How to notify possibly non-compliant political advertisements: Notify possibly noncompliant political advertisements: nina.carberry@europarl.europa.eu

13. A previous publication of the political advertisement or of an earlier version of it has been suspended or discontinued due to an infringement of Regulation (EU) 2024/900: NA